

D&B TOP RATING

PROMOTE YOUR COMPANY USING AN EXCLUSIVE INTERNATIONAL AWARD

Get your certificate today!

- ✓ Confirm your long-term success.
- ✓ Prove your solvency.
- ✓ Convince your business partners that business with your company is at a minimum risk level.
- ✓ Join an international group of trustworthy and financially stable companies.

Top Rating®



D&B Top Rating logo

Samples of printed certificates



www.CertifikaceFirem.cz

dun & bradstreet
WORLDWIDE NETWORK

Bisnode

D&B TOP RATING

The award is granted based on the company rating according to Dun & Bradstreet methodology. D&B Rating is used as a protection against potential cash flow problems. The certificate is internationally recognized and confirms the minimum risk level of doing business with your company.

Why is D&B Top Rating suitable for you?

- This prestigious and internationally recognized award can only be obtained by companies that meet the strict D&B Rating conditions.
- It opens up wide possibilities for international business especially when trustworthiness is a key factor.
- Using the certificates and marketing assets in communicating with partners, customers and your own employees brings you more credibility.
- The daily generated active logo confirms the current compliance with the certification conditions and thus your transparency and reliability.

Certification requirements:



- Both natural or legal persons.
- The company has no obligations which are more than 30 days past due.
- The company has achieved the highest D&B risk factor evaluation "1" and has been keeping it for the last 12 months (the worldwide used risk factor predicts the probability of a company bankruptcy within the next 12 months).

Marketing assets and support provided:

- **Printed certificate** – Framed certificate for presentation at company premises.
- **Electronic version of the certificate** – PDF version of the certificate suitable for presentation in an annual report or in business documentation.
- **Certification labels** – For presentation of the award, e. g. when entering the company premises.
- **Electronic certification labels** – The year of certification included and thus suitable for placing in electronic documents (presentation, invoice footer, e-mail signature, etc.).
- **Static logo** – In several graphic formats to be used in printed and electronic documents.
- **Active logo** – HTML code for your websites with the name of the certified company and the current date.
- **Company report** – Information overview of the rated company.
- **Presentation in Bisnode products** – Your awards are presented to users of Bisnode Gnosus.
- **Web-portal presentation** – 12 month company presentation on the hbi.cz portal.
- **Demo access to Bisnode products.**

BISNODE

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 www.bisnode.cz
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