

*International AAA, AA and A Rating*

# INCREASING PRESTIGE ALL ACROSS EUROPE.



Highest creditworthiness

The AAA rating is a strong, independent rating of companies. Thanks to its international scope company evaluation and rating is a good choice for companies which have business partners not only in the Czech Republic, but in all of Europe.

## WHAT CERTIFICATION SAYS ABOUT A COMPANY

Only companies which meet strict financial criteria and conditions for certification can get the rating.

- Own capital profit ratio of at least 20–25 % depending on the certificate variants, or profit margin of at least 3–5 %
- The company has been active\* for at least 10 years, or 4 years if it meets the condition of having registered capital greater than CZK 25 million.

*“International  
and transparent”*

The exclusivity of those companies which are able to get the certificate is guaranteed by the determining criteria. These confirm their position on the market. Only 0.6 % of entities active in the Czech Republic can achieve the A to AAA rating certificate. Only 0.09 % of the best companies can get the prestigious AAA ranking.

## CONDITIONS FOR RECEIPT OF THE CERTIFICATE

- Legal person paying VAT
- Published financial statement, not more than 22 months old
- The company is not in debt, is not in bankruptcy or liquidation
- Scoring Value is AAA–A depending on certification version
- Own capital of at least CZK 0.5 million, which is also at least equal to the foundation capital

## WHAT YOU GET WITH CERTIFICATION

### *Active logo*

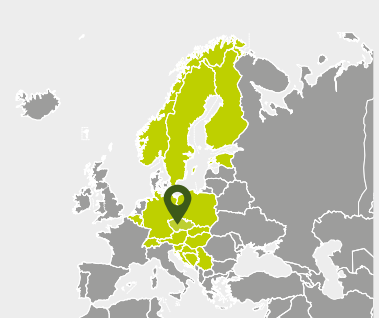
After verification that the conditions for certification are met, you will be sent an HTML code. You can put this on your website, in the same way you put up a banner. You don't need to save anything or perform any complicated installations. This code then automatically downloads an updated logo with the date and your company's ID number and name from the Bisnode database. Everyone knows that the data are checked every day and that your company currently meets all the requirements of certification.

### *Printed certificate*

You will get a framed printed certificate, suitable for hanging at your company offices. We will also send you a copy of the certificate in electronic form (PDF) for presentation in company marketing materials, including annual reports, etc.

The use of the certificates and active logo on your website and in your external communication will improve your company's trustworthiness, not only in the eyes of your business partners, but also your customers and your own employees. The active logo is generated daily, and each day your company's reliability and trustworthiness is thus confirmed on the basis of the computation.

## CONTACT



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\* Both options apply only to the AAA level of certification

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*AAA, AA and A Rating  
Preview of the printed certificate*



*AAA, AA and A Rating  
Sample of the active logo designed  
for website use*