

BISNODE AAA

INCREASE YOUR PRESTIGE ACROSS EUROPE

Get your certificate today!

- ✓ Confirm your long-term success.
- ✓ Prove your reliability and transparency.
- ✓ Convince your business partners your company is a trustworthy partner to deal with.
- ✓ Join a group of exclusive European companies.



Bisnode AAA logo



Samples of printed certificates



BISNODE AAA

The AAA award is granted on the basis of a strong, independent rating of companies with history dating back to 1908. It is a good choice for companies doing business internationally, with business partners not only in the Czech Republic but across Europe.

Why is Bisnode AAA suitable for you?

- This prestigious and exclusive award can only be obtained by companies that meet the certification requirements below and other economic criteria.
- Using the certificates and marketing assets in communicating with partners, customers and your own employees brings you more credibility.
- The daily generated active logo confirms the current compliance with the certification conditions and thus your transparency and reliability.

Certification requirements:



- Legal person.
- The company is not in bankruptcy or liquidation.
- The company has no obligations which are more than 30 days past due.
- Published financial statement not older than 22 months, with proven profit.
- The scoring of the company is AAA–A.
- The company's equity (at least CZK 0.5 million) is equal or higher than the registered capital.
- Equity return of at least 20–25 %, or profit margin of at least 3–5 %.
- The company has been in business for at least 10 years, or for 4 years if the registered capital exceeds of CZK 25 million.

Marketing assets and support provided:

- **Printed certificate** – Framed certificate for presentation at company premises.
- **Electronic version of the certificate** – PDF version of the certificate suitable for presentation in an annual report or in business documentation.
- **Certification labels** – For presentation of the award, e. g. when entering the company premises.
- **Electronic certification labels** – The year of certification included and thus suitable for placing in electronic documents (presentation, invoice footer, e-mail signature, etc.).
- **Static logo** – In several graphic formats to be used in printed and electronic documents.
- **Active logo** – HTML code for your websites with the name of the certified company and the current date.
- **Company report** – Information overview of the rated company.
- **Presentation in Bisnode products** – Your awards are presented to users of Bisnode Gnosus.
- **Web-portal presentation** – 12 month company presentation on the hbi.cz portal.
- **Demo access to Bisnode products.**

BISNODE

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